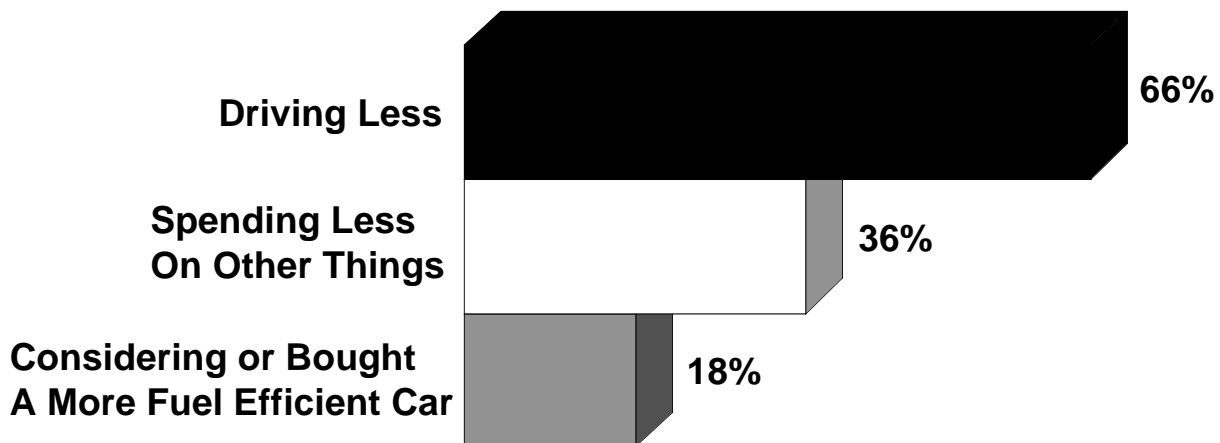


# What Georgians Are Thinking

## InsiderAdvantage/Majority Opinion Poll

### Doing as a Result of Rising Gas Prices



Source: InsiderAdvantage/Majority Opinion Poll of 500 Georgians. Margin of error +/- 4 percentage points.

**IA Analysis:** The recent drop in gas prices may well be an indirect result of the attitude expressed not just by Georgians but by motorists across the nation. A majority of Georgians stated they intended to drive less as a result of the high price of gasoline witnessed in September and October. By early November prices at the pump had started to drop significantly. Supply and demand clearly played a role in the decrease in gas prices. The poll also indicates there may be some shift in transportation habits in the future. Nearly twenty percent of Georgians said they were considering a more fuel efficient vehicle. This may be bad news for the huge SUV's which have become popular in recent years. But if gas prices continue to fall, what seemed to be crisis in October may be less significant by Christmas.

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