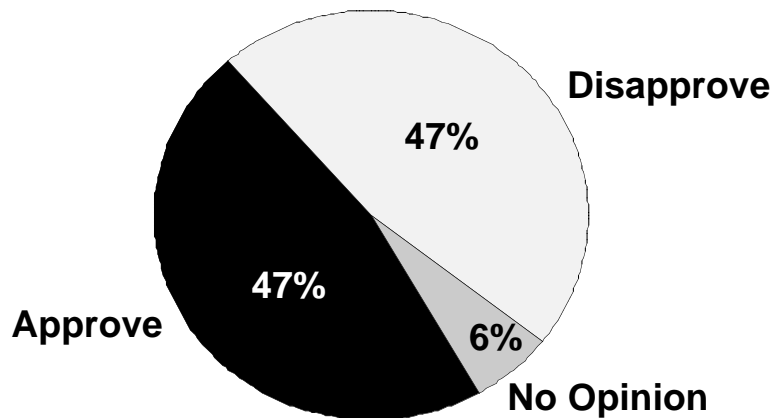


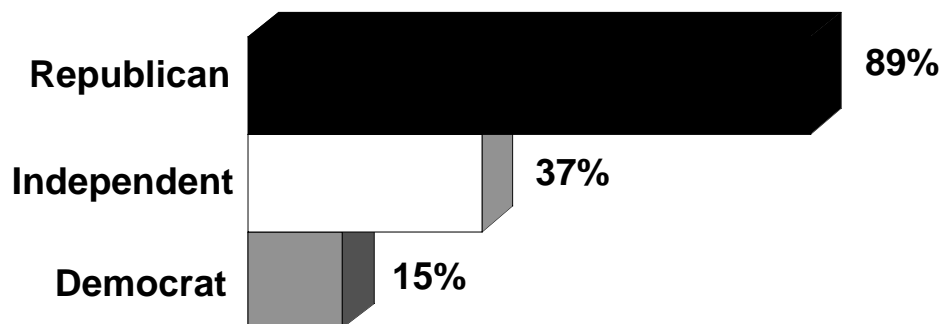
What Georgians Are Thinking

InsiderAdvantage/Majority Opinion Poll

President George W. Bush Approval Rating



President's Approval by Party Affiliation



Source: InsiderAdvantage/Majority Opinion Poll of 500 Georgians. Margin of error +/- 4 percentage points.

IA Analysis: While an even split of the President's approval/disapproval is not good news for the President, it never the less is better than his national numbers. Georgians generally have shown an inclination to stick with the President at higher levels than much of the nation. This is partially due to the increasingly strong republican base in the state. However, the critical "swing vote" in Georgia, making up almost a third of those who vote and describe themselves as independents, is starting to drift away from the President in these approval ratings. Issues such as the cost of energy this winter, the overall health of the economy and the future of stability in Iraq, will likely decide the Presidents popularity thru early next year. Why is this important? Because GOP candidates in the 2006 election will need the President as a stronger political leader to improve their own chances of re-election.