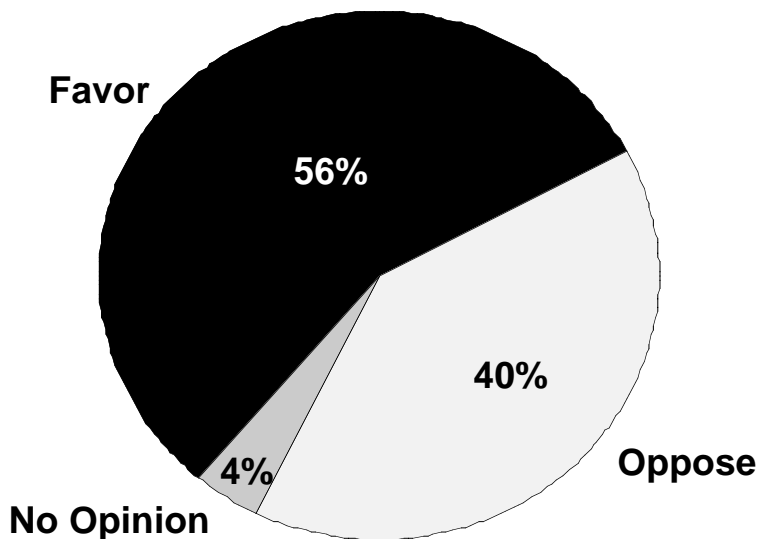


What Georgians Are Thinking

InsiderAdvantage/Majority Opinion Poll

Favor or Oppose Local Governments Deciding on Sunday Alcohol Sales



Source: InsiderAdvantage/Majority Opinion Poll of 500 Georgians. Margin of error +/- 4 percentage points.

IA Analysis: Georgia is a state now dominated by either individuals who have moved in from other areas of the country or are younger natives to the state. Consequently, a majority of those surveyed probably find Georgia's current law prohibiting Sunday sales of alcohol either unusual, in the instance of transplants who are used to beer and wine being sold on Sunday in their prior state of residence, or old fashioned in the instance of younger respondents. The key to Georgia joining its neighboring states in allowing such sales will be legislation permitting each community to decide if such sales would be permissible. Georgians have a strong affinity for local control.

But don't expect the state legislature to address the issue in the upcoming session. Politicians aren't wild about tackling what they perceive to be controversial issues in an election year, even when the polling tells them there really is no controversy.